

## **International School of Hospitality Adds MeetingMatrix to Hospitality Program -- Joins 300+ Schools Using Event Planning Software in Curriculum**

*International School of Hospitality adds MeetingMatrix® to their curriculum. Takes advantage of free event planning software and support through MeetingMatrix University program .*

Portsmouth, New Hampshire ([PRWEB](http://PRWEB)) April 27, 2010 -- MeetingMatrix International, Inc. ([www.meetingmatrix.com](http://www.meetingmatrix.com)) today announced that the International School of Hospitality, Las Vegas, has added MeetingMatrix to their hospitality program. MeetingMatrix, the standard for event planning in the hospitality industry, provides free software to over 300 colleges and Universities for use in their curriculum.

The International School of Hospitality will use and teach MeetingMatrix in selected hospitality courses. In those courses, students will use MeetingMatrix software to learn about event planning, room selection, and room setup. In the process they become proficient with the software so that they are comfortable using it when they graduate and begin their careers.

"MeetingMatrix will bring a new level of realism and professionalism to the work of our students," said Timothy Lam MIBS MS, Executive Director of TISOH, "The use of this software truly helps us in meeting our mission of providing condensed, practical, current and cutting edge hospitality education."

"I love our University Program. So adding The International School of Hospitality is great," said Jmîchaele Keller, President and CEO of MeetingMatrix, "Universities have always been a special interest of mine. Along with donating our software and support, and the curriculum guide we're developing, I take every opportunity I can to speak with students. It keeps me in front of an audience that can teach us a lot. And I believe I've learned some important lessons in my career that have value to students."

Universities and colleges throughout the United States and Europe have implemented the MeetingMatrix software into their hospitality schools' curriculum. In addition, MeetingMatrix funds a meeting and event technology lab at Queen Margaret University in Edinburgh, Scotland. Kuan Wen Lin, a PhD student at QMU, uses the lab to conduct research in the field of meeting and event management technology solutions and coordinate future conferences, white papers and other industry benefits.

MeetingMatrix develops and implements event planning technology solutions. They measure, diagram, and certify to ¼-inch accuracy meeting rooms at hotels and conference centers globally. Planners use MeetingMatrix software to interactively plan events online. Planners can easily evaluate and configure room setups in multiple variations using a venue's online diagrams and inventory -- chairs, tables, etc. Using the MeetingMatrix 3D-VR Browser, planners can see what their room will actually look like in 3D virtual reality -- and easily make changes until they are satisfied. Completed diagrams can be used in RFPs and as set up instructions. MeetingMatrix streamlines the planning process, ensuring event space compatibility, eliminating setup confusion, and reducing expensive site visits.

About - MeetingMatrix International, Inc. is the premier provider of room diagramming application software and rich internet applications for the global event management industry. MeetingMatrix serves over 9,000 venues representing 25,568 users, and 117,974,394 square feet of measured and certified event space in 171 countries. Designed and developed to address the everyday challenges of event planning, the MeetingMatrix software provides for flawless meeting preparation, and the web-based suite of products and solutions and 3D-VR™

rendering capability set MeetingMatrix apart.

For more information please visit us online at [www.MeetingMatrix.com](http://www.MeetingMatrix.com).

About – The International School of Hospitality (TISOH) was founded in 2005 by professors from the University of Nevada, Las Vegas. The mission of the school is to offer practical, short-term hospitality training programs developed for the industry by the industry. Along with class instruction, most courses include site visits and working internships. The school curriculum includes conference management and event planning, meeting and event catering, event design and production, hospitality leadership and supervision, wedding coordination and design, the art of concierge, food and beverage, hotel operations and hospitality human resources. Students may elect to study on site or enroll in online courses.

For more information contact The International School of Hospitality at 702-947-7200 or visit [www.tisoh.com](http://www.tisoh.com).

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### **Contact Information**

**Don Basler**

MeetingMatrix

<http://www.meetingmatrix.com>

603-610-1658

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