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MARKETING COMMUNICATIONS RESOURCES

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Affordable Continuing Education Workshops Offered by The International School of Hospitality

Las Vegas, Nevada – May 12, 2009 – The International School of Hospitality (TISOH) today announced the introduction of continuing education workshops for hospitality professionals. The 2009 Workshop Series are affordable single courses offered at \$69 for most programs. Subjects are taught by credentialed hospitality professionals and address customer service training, food and beverage trends, marketing, career and resume preparation, proposal writing and planning for meetings and event planning, wedding etiquette for planners, and family courses in etiquette for teenagers and children.

“We are responding to the interests of our alumni and other industry professionals who were looking for courses to further supplement their professional growth,” explained Tim Lam, Director of TISOH. “This is a very dynamic industry and being able to keep current with changing trends and consumer demands is what these courses are designed to accomplish.”

Courses are offered on a continuing basis throughout the year with schedules posted at www.tisoh.com.

The International School of Hospitality is dedicated to helping students enter the hospitality industry, as well as helping current employees advance in their careers. The school offers practical training programs developed for industry and taught by industry professionals and university professors. Courses feature small classes with personalized guidance; short, intensified programs; and online learning options. Internships, networking opportunities and career counseling are integral components of all course work.

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