



November 2010

Dear Friends,

As **Thanksgiving** is approaching us, we are thankful for our alums, friends and our current students for their support of TISOH! We are having a busy November and I would like to share with you what has been happening with your school:

TISOH is extremely proud to have won the prestigious **Supporting Organization of the Year Award** from **NACE (National Association of Catering Executives)**. In addition, the school congratulates the other honorees of the evening, including TISOH Academic Consultant and Instructor **Patti Shock CPCE**, winner of the **Lifetime Achievement Award** and TISOH Advisory Board member **Gary McCreary, CPCE, CMP, CSEP**, as the **2010 Las Vegas Honoree**.

The **TISOH Alumni Association** team had a great time as they participated in the **Walk to Cure Diabetes** on Saturday, November 6th. T-shirts were handed out to all alums and friends that showed their support. Stay tuned for more information regarding the Alumni Holiday Mixer.

Members of the faculty participated in the **CHE (Certified Hospitality Educator) Training Workshop** last weekend. TISOH is now one of only a handful of schools in the country that requires its entire faculty to become CHE certified, the highest credential in hospitality education by the Educational Institute of the American Hotel & Lodging Association. In addition, the TISOH instructor family attended a faculty retreat that featured an advanced instructional workshop led by Prof. Polly Buchanan.

TISOH Alumni Spotlight Interview! This month, we point our spotlight on **Wendy Leung**, alumnus of our Conference Management & Event Planning Certificate Program.

Happy Thanksgiving!

Sincerely,

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Congratulations
TISOH
 for being awarded
2010
Supporting Organization
 of the Year
 by Las Vegas NACE

Congratulations
Patti J. Shock, CPCE
 for being awarded the
Lifetime Achievement
Award
 by Las Vegas NACE

Congratulations
Gary McCreary CPCE, CMP, CSEP
 for being awarded
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 by Las Vegas NACE

Timothy M. Lam
Executive Director

TISOH wins important NACE Award

TISOH
SUPPORTING
ORGANIZATION
OF YEAR
NACE Las Vegas

The **Las Vegas chapter of the National Association of Catering Executives (NACE)** awarded **The International School of Hospitality (TISOH)** with its **Supporting Organization of the Year Award** to recognize the school's numerous contributions to the local chapter.

Several professionals associated with TISOH also received NACE awards. TISOH's academic consultant, **Patti Shock CPCE**, was recognized with a **Lifetime Achievement Award** and conferred upon with the Certified Professional Catering Executive (CPCE) Emeritus status in honor of her lengthy list of accomplishments to the catering field. TISOH Advisory Board member **Gary McCreary CMP CPCE CSEP**, Vice President of Catering and Convention Operations for the Venetian and Palazzo Resorts was honored as the **2010 Las Vegas NACE Honoree**. And the school's Director of Academic Affairs, **Donnell Bayot M.Ed CHE**, was nominated to the **President's List of NACE National**. Award presentations took place at NACE's annual installation gala held at Cili- Bali Hai Golf Club on Wednesday, November 10.

"The school is honored to receive our recognition and even more pleased about the awards given to our professional colleagues," said Timothy Lam, Executive Director of TISOH. "As a school dedicated to continuing education for the hospitality industry, there is nothing more important than participating and being involved in industry associations. To then be honored by our peers is a wonderful validation."

NACE is the oldest and largest professional society that addresses all aspects of the catering industry. The Las Vegas Chapter of NACE boasts some of the leading names in the Las Vegas catering, meeting and event industries; all of whom are committed to education and furthering the professional advancement goals of the association. Three TISOH administrative officers and four instructors serve on the Las Vegas NACE Board.

TISOH students and alums who are interested in joining NACE are eligible for the student membership rate. The School encourages all who have an interest in events, meetings and catering to become student members. NACE is a model industry association offering myriad networking opportunities and avenues for professional growth. Those interested should see Rebecca Stebbins for details!





Thanks for supporting the Walk to Cure Diabetes!

**TISOH & JDRF
Walk to Cure
DIABETES**

Thanks for coming!

On **Saturday, November 6th**, the **TISOH Alumni Association**, friends and family showed their support in the **Walk to Cure Diabetes** for the Juvenile Diabetes Research Foundation (JDRF).

The weather was great! The music was pumping! Fresh fruit, power bars, sandwiches, waters and smoothies were handed out to walkers throughout the morning. The attendance was amazing!!! The TISOH Alumni Association showed their spirit and support as each alum, family and friend that walked with the TISOH Alumni Association received a free t-shirt! It was great to see our logo, "the TISOH Pineapple" on t-shirts as we walked with the JDRF walkers.

Walk to Cure Diabetes is the fastest growing fundraising event in the history of the Juvenile Diabetes Research Foundation. The Walk is truly an international effort, raising \$90 million last year at more than 200 sites in the United States and dozens more in Australia, Canada, the United Kingdom, and Europe.



TISOH Faculty Retreat led by CHE Instructor Professor Polly Buchanon



The **CHE (Certified Hospitality Educator)**, administered by the **American Hotel and Lodging Educational Institute**, is an important certification and training

Faculty Retreat

designation that many TISOH instructors are proud to carry. This certification is meant for instructors to discover the latest high-impact instructional methods which enables YOU, the student, to excel! While TISOH faculty are top industry professionals, they are also professional educators who take their craft very seriously. The CHE certification serves thereby as a symbol of our instructors

dedication to better their teaching skills in ensuring the proper education of future hospitality professionals.

On November 7, TISOH hosted a faculty retreat and dinner at the lovely Shanghai Lily restaurant in Mandalay Bay Resort and Casino. The evening was led by CHE instructor Prof Polly Buchanon, who delivered a workshop on leading edge educational techniques with a focus on TISOH's unique hands-on teaching methodologies. Lively discussion capped a night of team building and camaraderie that further invigorated our instructor's passion for teaching. TISOH would like to thank all of our wonderful faculty who were able to attend!



Alumni Spotlight - Interview with Wendy Leung



TISOH is proud to highlight **Wendy Leung** (also know as Jaemi Leung), alumnus of the Conference Management and Event Planning Certificate Program.

Wendy was born and raised in Newton, Massachusetts. Growing up, Wendy was strongly influenced by her mother's success and support. She realized her passion for events during high school when planning the yearly Asian Culture Night performances/fashion show. Wendy moved to southern California and graduated from University of California, Irvine with a B.A. in Asian American Studies. She is an alpha Kappa Delta Phi sorority alumni in which she held two years position as fundraising chair. During her time on the board, she created several events that improved the sorority's overall involvement in the community as well as raised the most money of it's' chapter history.

After graduating, Wendy wanted to gain more formal knowledge in the events industry and took the CMEP program at TISOH. Since then, she has worked for Plan C. Group/CGN, where she was a production assistant. She worked on the Nationwide 2010 Asian Pacific American Heritage Month concert tour, with internally known headlining Taiwan pop stars. Currently, she is an account manager for GBK Productions, a company that produces luxury celebrity gifting events such for the Emmy's, Golden Globes, CNN Heroes Awards, MTV Awards, etc.

In her personal life, Wendy enjoys traveling, hiking, working out, trying new foods, and singing. She is currently the lead singer for a band and has been working on their first album together.

1. What attracted you to the event profession?

Since high school; the first time I coordinated our Asian culture night. I was in charge of fashion show choreography, concept and music. That was the first time where I really thought to myself that organizing or coordinating events was something I had a knack for as well as a passion. Events have a way of coming to life, it begins in the imagination and you are able to see it into actuality. It is a combination of creativity, organization, and advanced timing. Makes the projects and work load seem to go by quickly because your so focused on the future event. Events are uplifting to all people. It gives something to look forward to for excitement.

2. Tell us about your TISOH experience. What course(s) did you take? What aspect was the most rewarding?

I participated in the CMEP Certificate Program. Without coming from a formal background or experience it allowed me to really understand the big picture to the smaller details of events. I also learned the variety of the events industry. There are so many companies you would not think of that use event coordination. Almost every industry needs an event coordinator. This really opened my eyes to the possibilities for me in event planning. Not just to be a wedding planner. In addition, having CMEP on my resume really shows the seriousness of my commitment to companies I apply for.

3. As an event professional, what do your responsibilities entail? What is the best part of your career?

Since TISOH, I've worked for two companies. I worked as a production assistant for an Asian American marketing and PR company. We produce concerts, fashion, shoes, etc. I am constantly in contact with vendors and venues to coordinate timing, cost, looking over rules and regulations of venues. In addition, we are always on Blogs and other trend websites to find the newest trends and artists out there. Now I work as an account manager with celebrity gifting company. I work with various trending companies to better place them in our events to increase buzz and presence in the public. Best part of both has been the ability to really see what is new and trending all around the world. Being able to showcase things people have seen before and wow them.

4. If you were to give advice to someone looking to become an event planner, what would it be?

Doing events isn't just about being creative and detailed oriented. You really have to be a jack of all trades. Be informed about current events, know a little about all industries. Sports, entertainment, music, current events, politics, etc. It will better able you to serve all you clients needs and create amazing one of kind events.

5. What lessons did you learn from TISOH that you will always keep with you?

There is no such thing as learning too much.

6. What is the most unique and memorable event that you are most proud of? Tell us a little about this event.

I'm most proud of an event that I conceptualized and executed for my sorority. Created our first annual valentines rose sale. It was my first time contacting vendors and really having the pressure on to execute within a certain time frame. We created these glitter rose bouquet that were beautiful. We did presales which helped but people seeing the roses on the day of they were so in awe. We completely sold out and increased our fundraising quota by 500%. It was he most money our sorority chapter had produced ever.

7. What is your favorite Thanksgiving dish?

The question is what isn't my favorite?

8. In one word, how would you describe your experience with TISOH?

Unforgettable

Become an Active Member!

Interested in joining the TISOH Alumni Association?

The purpose of the TISOH Alumni Association is to provide alumni with a network

AN ACTIVE MEMBER

that strengthens connections with friends, classmates, current students, faculty and staff to support the social, academic and professional needs of The International School of Hospitality and its' current and future alumni.

The TISOH Alumni Association holds meetings at different venues to discuss community, academic, social and fundraising events for its' members and current students. Becoming a member is a wonderful way to stay in touch with the school, meet new friends, network and experience the city of Las Vegas if you live locally.

MARK YOUR CALENDAR for upcoming meetings and events!

*** Holiday Mixer in December!!!**

Stay tuned for more details...

For more information about the TISOH Alumni Association or to learn how you can become involved please email alum@tiso.com or call **(702) 947-7200 Ext. 206**.



We want to hear from YOU!

KEEP IN TOUCH through the PINEAPPLE

Keeping in touch...

Got a new job? Trying to contact classmates? Getting married? Would you like to post an announcement in the next issue of **The Pineapple**? If so, please fill out the form by clicking [here](#)! We are always interested in informing our alumni and friends of significant situations that occur throughout your lives. Our stories are submitted by faculty, alumni and staff. We aim to provide a diverse selection to you! This is your newsletter, if there is something you want to see or that you want to help make happen, please let us know! We are always open to suggestions. Your feedback and ideas are vital in our planning of alumni events and services.

THE INTERNATIONAL SCHOOL OF HOSPITALITY

3614 E. Sunset Rd, Suite 110, Las Vegas NV 89120

Tel: 702-947-7200

Fax: 702-947-7205

info@tiso.com

WWW.TISOH.COM



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The International School of Hospitality | 3614 E Sunset Road | Suite 110 | Las Vegas | NV | 89120