

Dear Friends,

Now that spring is upon us, there is no better time to begin your pursuit of a career in the hospitality industry or, in some cases, obtain the training required to help your existing hospitality career grow. The programs at TISOH consistently provide students with a career-focused, real-world education as well as vital networking opportunities. Our faculty and staff consist of industry professionals who strive to ensure our students are given the tools necessary to succeed in these tough economic times.

As I look into the future, I will make sure that we continue to meet the needs of prospective students, current students, alumni, and faculty. Additionally, my staff and I want to ensure that our school continues to grow and provide the skills our graduates will need to become future leaders of the hospitality industry.

If there is anything we can do to assist you, please feel free to contact myself or anyone staff member at TISOH.

Sincerely,



Timothy M. Lam
Director

Staff Spotlight - Nicholas Thomas, Communications Associate



Nicholas is the newest member of the TISOH family. Recently, the Pineapple sat down with him to find out about his responsibilities at the school.

Pineapple: Nicholas, what is your role at TISOH?

I assist in the creation of both internal and external marketing for TISOH. In addition, I am working with other members of the staff to create several additional courses for the TISOH curriculum.

Pineapple: You have to market internally?

Yes. Our current staff, faculty, and student body are some of our best marketers. Everyone associated with TISOH needs to be made aware of the current and future plans at the school.

Pineapple: What do you mean by external marketing?

External marketing could mean several things. Today, most people use a variety of mediums to

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We want to hear from you!

TISOH

3 MINUTE

ALUMNI SURVEY

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PARTICIPATING!*

communicate with one another. To be successful in attracting new students, we want to ensure that we get the benefits of TISOH out across all these mediums. This means that, in addition to newspaper and magazines advertisements, we will have a greater presence on social media sites like Facebook, Myspace, and LinkedIn. In the coming months you will see new ways our students, alumni, and faculty will be able to interact with one another and assist in the marketing of TISOH.

Pineapple: Do you have any experience in the hospitality industry or hospitality education?

Yes. I've worked in various segments of the hospitality industry for a decade. As far as hospitality education, I am currently teaching and working on my Ph.D. at the William F. Harrah College of Hotel Administration at UNLV. I really enjoy the hospitality industry and academia. Any chance I get to combine these is, to me, a perfect scenario. Working and going to school in Las Vegas is spectacular. I mean, how many cities give you the ability to study and network with thousands of the best minds in the hospitality industry?

Instructor Spotlight - Kathy Baldieri



We delighted to have Kathy Baldieri as member of our team at TISOH. Currently, Kathy is an instructor in the Conference Management and Event Planning course. In addition to teaching at TISOH, she is the Director of Catering for the Lake Las Vegas Resort. Her 25 years of event planning experience make her an invaluable resource to TISOH and its students. Kathy holds the credentials of Certified Professional Catering Executive (CPCE) and has served on the Board of Directors for the Las Vegas Chapter of the National Association of Catering Executives (NACE) for the past three years where she presently holds the position of President.

Kathy is eager to share her industry experience with you during the next Conference Management and Event Planning course that starts in May, 2009.

To Enroll Visit: www.tisoh.com/admissions

Alumni and Colleague Referral Plan



We Value Your Recommendation!

Referrals are by far the best source of qualified candidates for TISOH. By recommending the school, alumni and colleagues increase their own return on investment by ensuring that the name recognition of TISOH continues to grow. The school would like to express its appreciation by offering a \$50 gift card for each successful course enrollment that was referred by an alumnus or colleague. Referrals prior to February 12, 2009 are appreciated, but not eligible.

To participate, e-mail jwong@tisoh.com with the following information:

- Your name and mailing address
- Your referrals full name and phone number

Alumni Association Update



The TISOH Alumni Association has their next mixer planned. TISOH alumni and prospective students are welcome to attend.

Where: Brio - Town Square
When: Thursday March 26, 2009
Cost: \$20 (includes appetizers)
[Click Here To Register](#)

Alumni Association mixers are a great way to network and socialize with other TISOH alumni.



Alumni Spotlight - Tijuana Plant



For the March 2009 Alumni Spotlight, The Pineapple sat down with Tijuana Plant to find out about her experiences with TISOH and the events industry.

Pineapple: Which TISOH Program Did You Complete?

I was enrolled in the Conference Management and Event Planning course and I graduated in August, 2008.

Pineapple: How long have you been involved in the TISOH alumni association?

Since July 2008. I volunteered to call alumni for the July mixer and have been working with the association every since.

Pineapple: What are three fun facts about you?

1. I'm a shoe-a-holic.
2. I'm a random facts queen. Ask me pretty much anything and I have the factoid somewhere in my head.
3. I moved to Vegas without ever visiting the city. I just found an apartment and moved 3 days before classes started.

Pineapple: Why did you decide to work in the events industry?

I worked in politics for 13 years and I found myself planning events and functions but not getting paid for it. I decided it was time to start getting paid for my talents, so I did a complete career change.

Pineapple: What is your educational/career background?

My background is in politics and public service/government. I was previously the Director of Scheduling for the Mayor of Boston.

Pineapple: Where do you currently work and what responsibilities do you have?

I am currently an Office Manager for the BBJ Linen regional office. My job requires me to make sure our client's dreams are realized. One of my main functions is overseeing our production service team. My team goes out and creates the design that the planners, brides, and hotel staff are trying to achieve with table linens and chairs. In addition, I run the day to day operations of the office and showroom.

Pineapple: Why did you decide to attend TISOH and how has it helped you?

I decided to attend TISOH because the school has a really good reputation. TISOH has helped me by being my second family. I didn't know anyone before I moved out to Vegas and the school has reached out to help me in a variety of ways. Everyone at TISOH encouraged me to take chances that I normally wouldn't have. The school is actually one of the reasons why I was hired for my position at BBJ linen. A BBJ executive was on the panel for a presentation I did in class and remembered my name from a resume I sent in for a job opening. This connection gave me an edge

because she was able to ask the TISOH instructors about my performance.

Pineapple: What advice do you have for someone who would like to work in the events industry?

Be determined. It takes time and lots of networking to get a job in the events industry. You constantly need to sell yourself and what you can offer an organization. Additionally, don't be afraid to start at the bottom because sometimes you just need to get your foot into the door.

Pineapple: Do you have any future career goals for yourself? If so, what are they?

I plan on starting my own event design and management firm.

Hospitality Property Spotlight - CityCenter



www.citycenter.com

MGM MIRAGE Corporation, along with its business partners, is close to completing the largest privately-funded development project in U.S. history. Called CityCenter, the property will sit on the 67 acres between the Bellagio and Monte Carlo on the Las Vegas Strip. Some highlights of the 18 million square foot project include:

- ARIA Resort Casino - 4, 004 rooms
- Vdara Hotel - 1,495 suites
- Mandarin Oriental Hotel - 400 rooms and 227 luxury residences
- Veer Towers - 700 residences
- The Harmon - 400 room boutique hotel
- Crystals - 500,000 square feet of shopping area

For information on careers at CityCenter, visit: www.citycentercareers.com

Upcoming Courses

All courses are suitable for participants with little or no hospitality industry experience, as well as for those seeking specialized knowledge for advancement.

CMEP: Conference Management & Event Planning

Industry leaders with decades of combined experience teach this 12-week comprehensive program. The course is delivered through lectures, discussions, site visits, and talks by guest speakers. Upon successful completion of the course, students will have the knowledge, skills, and abilities to succeed in their careers as conference and event planning professionals.

Classes Start on: May18, 2009
 Classes Meet on: Monday and Wednesday
 (6:00 pm to 9:00 pm for 12 weeks)
 Tuition: \$2,950 (Financing from \$171 per month)

WCD: Wedding Coordination & Design

This program is designed to provide participants with a foundation of knowledge on wedding planning and the confidence to enter and succeed in the industry. Upon completion, graduates will be able to work towards careers as independent wedding consultants; employment as planners with hotels, resorts and special event companies; or for positions with allied businesses.

Classes Start on: May 18, 2009
Classes Meet on: Monday and Wednesday
(6:00 pm to 9:00 pm for 12 weeks)
Tuition: \$2,950 (Financing from \$171 per month)

AOC: The Art of Concierge

This program is designed to provide thorough hands-on training in world-class concierge service and guest relations skills, along with the required supervisory and communication skills to succeed in hospitality operations.

Classes Start on: May 19, 2009
Classes Meet on: Tuesday and Thursday
(6:00 pm to 8:00 pm for 10 weeks)
Tuition: \$1,650 (Financing from \$128 per month)

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