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October 2010

IN THIS ISSUE

[\\$50.00 Gift Card Student Referral Program](#)

[El Segundo Sol Mixer](#)

[Walk to Cure Diabetes](#)

[Alumni Spotlight](#)

[Become an Active Member!](#)

Be a "loco" and join your fellow Alums to network, wine and dine at El Segundo Sol!

Thursday,
October 21st
6:00 p.m.
El Segundo Sol
3200 Las Vegas Blvd.
South
(outside of Fashion Show Mall)

Dear Friends,

Fall is here! You know what that means....cooling temperatures, football season, Halloween candy. Here at TISOH, we've been enjoying the fall ourselves. Here's a sneak peek of what to expect in this issue:

As our Fall semester students are well on their way in their courses, our staff and faculty have been getting ready for the Fall FASTtrack semester, starting on **Monday, November 1st**. Participate in our **Student Referral Program** and receive a **\$50 gift card!** Make sure you tell your friends and family of our FASTtrack Fall semester courses.

Mark Your Calendars and join the **TISOH Alumni Association Team** as we **Walk to Cure Diabetes** on **Saturday, November 6th**. Please show your support and register! If you would like to become a part of the TEAM and join the Walk to Cure Diabetes, please [click here to register today!](#)

On Thursday, September 23rd, the Alumni Association held their meeting/mixer at Roy's Restaurant on Flamingo. A great time was had by those who attended. Mark your calendars for the next meeting/mixer on **Thursday, October 21st at El Segundo Sol** starting at **6:00 p.m.!**

We are **still** accepting names for our **TISOH Classrooms Contest!** We want **YOU** to name our three classrooms! [Click here](#) to participate for a chance to win a special prize!

We want to hear from YOU! If you are interested in becoming an active member of the TISOH Alumni Association or would like to stay in touch or to post an announcement, [click here](#) to complete the form!

TISOH Alumni Spotlight Interview! This month, we point our spotlight on **Karla De La Torre**, alumnus of our Conference Management & Event Planning as well as our Art of Food & Beverage Certificate Programs.

Looking forward to a wonderful fall semester!

Sincerely,





Timothy M. Lam
Executive Director



Refer a friend or family member to TISOH

**Student
Referral
Program
\$50 Gift Card**

Receive a **\$50.00 Gift Card** for referring friends and family to TISOH! Our 5-week fall courses are the ideal way for your friends and family to explore such an exciting career.

As you know, TISOH classes are designed to provide an industry overview while building career foundation skills through engaging projects, eye-opening guest speaker panels, site visits and lively industry professional instructors.

Graduates will come away with valuable knowledge, training and contacts, and will decide with confidence whether the career is the right fit for them.

FASTtrack classroom sessions start November 1st, 2010

CMEP: Conference Management & Event Planning Certificate (5 weeks)

Learn to plan, design and manage meetings, special events, conferences, conventions, tradeshow etc

Classroom program: **Nov 1 - Dec 8** (Mon to Fri, 9am-12pm)

[Click here for a course snapshot](#)

WCD: Wedding Coordination & Design (5 weeks)

Learn to plan, design and coordinate traditional and cultural weddings.

Classroom program: **Nov 1 - Dec 8** (Mon to Fri, 9am-12pm)

[Click here for a course snapshot](#)

HOC: Hotel Operations Certificate (5 weeks)

Learn best practices and specific competencies in hotel operations to prepare for a career in Front Desk and Housekeeping management.

Classroom program: **Nov 1 - Dec 8** (Mon to Fri, 9am-12pm)

[Click here for a course snapshot](#)

Introducing two helpful resources for prospective students:

Out-of-State Student Guide

Learn about the **enrollment process, housing options, flexible payment options, and what to expect from the TISOH experience**

Online Student Guide

Learn about the **enrollment process, online technology, flexible payment options, and what to expect from the TISOH experience**

Join us at El Segundo Sol on October 21

TISOH Mixer El Segundo October 21

On **Thursday, October 21st**, the TISOH Alumni Association will have another meeting/mixer at **El Segundo Sol** at **6:00 p.m.**!

Network with Alums, discuss upcoming events, share new ideas and stay connected while enjoying the "Loco" Happy Hour menu featuring drink, appetizer and taco specials! Tacos starting at \$2.12, sangria starting at \$3.95 and margaritas starting at \$4.95!!!

We will meet in the bar area...

El Segundo Sol is located outside of **Fashion Show Mall**
3200 Las Vegas Blvd. South
Las Vegas, NV 89109

If you are interested in attending, please email alum@tiso.com



Walk to Cure Diabetes!

WALK
to cure
DIABETES
November 6

On **Saturday, November 6th**, the **TISOH Alumni Association** will be participating in the **Walk to Cure Diabetes** for the Juvenile Diabetes Research Foundation (JDRF). Walk to Cure Diabetes is the fastest growing fundraising event in the history of the Juvenile Diabetes Research Foundation. The Walk is truly an international effort, raising \$90 million last year at more than 200 sites in the United States and dozens more in Australia, Canada, the United Kingdom, and Europe.

Each year more than 500,000 people walk to cure diabetes - including representatives from more than 4,000 large corporations and local companies. Walkers raise funds by asking friends, relatives, and co-workers to sponsor them by participating.

We need **YOU** to join our TISOH Alumni Association TEAM as a walker!!!! The Walk brings everyone together in a fun, healthy activity for a worthy cause. If you would like to become a part of the TEAM and join the Walk to Cure Diabetes, [please click here to register today!](#)

TEAM: TISOH Alumni Association

Goal: \$1,000.00

Walkers: minimum 10

Mark your calendar and join the Team to Cure Diabetes!

When: Saturday, November 6, 2010

Where: UNLV - North Field

Check-in Time: 9:00 a.m.

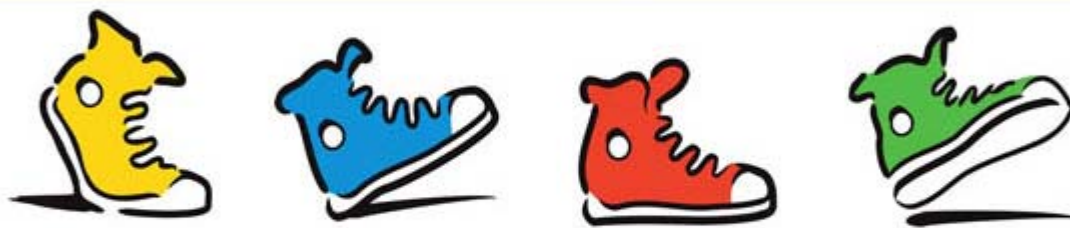
Walk Start Time: 10:00 a.m.

Walk Length: 5K

* Walk will take place rain or shine.

If you need assistance in registering or have any questions, please contact Rebecca at rstebbins@tiso.com or (702) 947-7200, ext. 206

Team Up with TISOH for this worthy cause!
November 6, 2010



JUVENILE DIABETES RESEARCH FOUNDATION
WALK TO CURE DIABETES

*Alumni Spotlight -
Interview with Karla De La Torre*



A little bit about Karla:

- She loves to play and watch sports, travel, photography and learn everything about the culinary world!
- In 2007, Karla moved to Las Vegas, NV from Los Angeles, CA to further her career in event planning.
- Karla took two courses with TISOH
- Karla will be employed with the Rio All-Suite Hotel & Casino for three years

this month!

- She's currently working at the Rio as a Catering & Conference Services Assistant
- The friendships Karla has made in Las Vegas will last her a lifetime
- Karla is so excited to see what the future has in store for her...

1. What attracted you to the event profession?

Working for Le Cordon Bleu in Pasadena, I fell in love with the culinary industry and planning events.

2. Tell us about your TISOH experience. What course(s) did you take? What aspect was the most rewarding?

To date I have taken Conference Management and Event Planning as well as the Art of Food and Beverage Certificate Programs. Both classes have helped me professionally and not to mention the numerous contacts I have made. My experience with TISOH has always been positive and rewarding.

3. As an event professional, what do your responsibilities entail? What is the best part of your career?

As a Catering & Conference Services Assistant I assist 2 - 5 managers on group resumes, VIP arrivals, banquet event order forms and various other tasks. The best part of my career is meeting new people every day!

4. If you were to give advice to someone looking to become an event planner, what would it be?

Never stop learning, be a sponge and take it all in! Network, network, network...

5. What lessons did you learn from TISOH that you will always keep with you?

Always stay in contact with TISOH, they are my best resource for programs, events, contacts, etc.

6. What is the most unique and memorable event that you are most proud of? Tell us a little about this event.

A big part of my life is volunteering. I was at an event to feed the homeless and have seen the world in a different light since that day. This was an evening event and the weather outside was in the 30's. The line at the shelter was about 2 blocks long - men, women and yes, children. As I handed out meal after meal I was just so grateful to be part of the experience of changing their lives, even if it was for just one meal.

7. It's the month of October and Halloween is right around the corner...what was your best Halloween costume?

Pippy Long Stocking

8. In one word, how would you describe your experience with TISOH?

Creative

We want to hear from YOU!



Keeping in touch...

Got a new job? Trying to contact classmates? Getting married? Would you like to post an announcement in the next issue of **The Pineapple**? If so, please fill out the form by clicking [here!](#) We are always interested in informing our alumni and friends of significant situations that occur throughout your lives. Our stories are submitted by faculty, alumni and staff. We aim to provide a diverse selection to you! This is your newsletter, if there is something you want to see or that you want to help make happen, please let us know! We are

always open to suggestions. Your feedback and ideas are vital in our planning of alumni events and services.

Let's see what our Alums are up to....

Ashley Bowers, *Conference Management and Event Planning, Summer 2010*, has been promoted to a Special Events Sales Manager "Wedding Specialist" at The Palms Casino Resort in Las Vegas, Nevada.

Congratulations Ashley!!!

Monica Modestou, *Conference Management and Event Planning, FASTtrack Summer 2010*, has accepted a position with the RIO Hotel and Casino in Las Vegas, Nevada as a Citywide Special Events Coordinator.

Congratulations Monica!!!

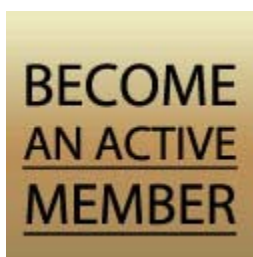
Marco Guerra, *Conference Management and Event Planning, Spring 2010*, has accepted a position with MGM Grand Hotel and Casino in Las Vegas, Nevada as a Leisure Sales Manager.

Congratulations Marco!!!

Anwesa Chatterjee, *Conference Management and Event Planning Online, 2009*, has started a technology start-up and launched alpha in June 2010 which provides online solutions for event and meeting planners to manage, promote and collaborate. These solutions include tools such as budget, timeline, RFP, attendee management, group and collaboration panels, social media integration and promotion of events in various channels. Anwesa is an experienced software engineer with a passion towards event planning. Anwesa's mission is to provide tools to meeting planners to simplify and streamline all the aspects of event management, therefore, increase their efficiency and profitability. With the collaborated and integrated (mobile and social media) process, planners can now share events with their social media network and be in touch with their event planning team and event data anywhere at anytime. **If you are interested in learning more, please**

email Anwesa at anwesa@wonderevents.com. *Anwesa will help you get on board!*

Become an Active Member!



Interested in joining the TISOH Alumni Association?

The purpose of the TISOH Alumni Association is to provide alumni with a network that strengthens connections with friends, classmates, current students, faculty and staff to support the social, academic and professional needs of The International School of Hospitality and its' current and future alumni.

The TISOH Alumni Association holds meetings at different venues to discuss community, academic, social and fundraising events for its' members and current students. Becoming a member is a wonderful way to stay in touch with the school, meet new friends, network and experience the city of Las Vegas if you live locally.

MARK YOUR CALENDAR for upcoming meetings and events!

*** Alumni Meeting**

Thursday, October 21st at 6:00 p.m.

El Segundo Sol

3200 Las Vegas Boulevard South (Fashion Show Mall)

* Join us for "Loco" Hour...tacos starting at \$2.12, sangria starting at \$3.95 and margaritas starting at \$4.95!!!

*** Community Event - Walk to Cure Diabetes for the Juvenile Diabetes Research Foundation**

Saturday, November 6th at 9:00 a.m.

2010 Walk to Cure Diabetes

UNLV - North End

Check-in Time: 9:00 a.m. / Walk Start Time: 10:00 a.m.

* Join the TISOH Alumni Association Team as we walk to cure diabetes. The TISOH Team is looking to raise \$1,000.00 for their team to support the Juvenile Diabetes Research Foundation. Put on your best sneakers and show your support!

If you would like to become a part of the TEAM and join the Walk to Cure Diabetes, please click on the following link to register: <http://walk.jdrf.org/register.cfm?id=87763234>.

*** Holiday Mixer in December!!!**

Stay tuned for more details...

For more information about the TISOH Alumni Association or to learn how you can become involved please email alum@tiso.com or call **(702) 947-7200 Ext. 206**.



THE INTERNATIONAL SCHOOL OF HOSPITALITY

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