



April 2011

Dear Friends,

We have exciting news to report for this Spring issue!

April 19 Alumni "Think Tank" Meeting

Join your fellow alums for a fun brainstorming session. Be an active part of the alumni association and help plan creative events for the year. Scroll down to read more or [click here to register](#).

February 10 Alumni Mixer Recap and Photos

It was a wonderful evening for alums, current students, faculty, administrators and industry friends to reconnect and network. Thank you to all who attended. [Check out the photos here](#).

Alumni Business Spotlight: Scheme Events

We are so proud to highlight Scheme, a wedding and event planning company started by four TISOH alums. Be inspired by their journey and success.

Alumni Spotlight Interview: Linda Barney

This month, we point our spotlight on Linda Barney, alum of the Conference Management & Event Planning certificate course. Learn about how Linda successfully launched her second career!

News from TISOH Alums

In this section, we report on alum "happenings". If you get hired, get married, or have a significant event to announce, please contact the school at alum@tiso.com and let us know!

For anyone interested in taking more TISOH classes, the next session begins May 16!

Stay in touch everyone and enjoy the warm weather ahead!

Sincerely,

Timothy M. Lam, MIBS, MS, CHT
Executive Director

IN THIS ISSUE

[April 19 Alumni "Think Tank" Meeting](#)

[Feb 10 Alumni Mixer Recap](#)

[Scheme Events!](#)

[Alumni Spotlight](#)

[We want to hear from YOU!](#)



Karla (right) & Marissa (left)
TISOH Alumni Association

Find us on Facebook

Follow us on

April 19 Alumni "Think Tank" Meeting - Metro Pizza



Join us **April 19** at **Metro Pizza** for the first "Think Tank" meeting of the year!

The TISOH Alumni Association's inspirational leaders for 2011, **Karla De La Torre**, **Marissa Cronister**, and **Rebecca Stebbins** (Faculty Advisor), cordially invite all alums and current students for an evening of brain storming fun!

Have you considered becoming an active member of your TISOH alumni association?

If the answer is yes, this meeting is for you!

Discover and assist in planning exciting events for the rest of the year! Bring your ideas and be heard! Network and meet new and past alums!

Date: Tuesday, April 19
Location: Metro Pizza at 4001 S. Decatur Blvd
 (Flamingo and Decatur)
Time: 6:00pm

*Please note that this is a **non-hosted** event
 (beer and pizza costs \$5 to \$10)*

[Click here to register today!](#)



Rebecca Stebbins, CMP, CHE



Feb 10 Alumni Mixer Recap and Photos



On February 10, the **TISOH Alumni Association** held their first mixer of 2011 at **Max Brenner**, the innovative chocolate themed restaurant and lounge at The Forum Shops, Caesars Palace.

The successful event saw a large turnout of alums, industry friends, faculty and administrators. As always, it was wonderful to see new and old familiar faces, from dear alums that graduated from our first classes five years ago to current students who are newly part of the TISOH family. Those that came enjoyed a buffet of savory and sweet treats in a rustic private setting, arranged by **Jocelyn Loska**, the events manager who is also a TISOH alum. The School would like to thank **Nelandra Anselmo SPHR**, proud TISOH faculty member, and professional life coach for being our featured "meet and greet" HR expert.

[Please click here to view and download the photos from this happy event!](#)





Alumni Business Spotlight: Scheme Events



Although TISOH has graduated many students who have gone on to have successful professional careers, the most heartwarming stories are often the entrepreneurial ones.

The **Scheme** story began when four enterprising women met in a **TISOH Wedding Coordination and Design** course and became fast friends. Above all, they shared a passion and expertise for creative wedding and event design.

Scheme has taken Las Vegas by storm, and serves as a real testament to these amazing ladies' skills, conviction and passion for their chosen careers.

About Scheme

Scheme is dedicated to great design, personal relationships and phenomenal events.

4/6/2011

The Pineapple TISOH Newsletter - April ...

"The Scheme Girls have each enjoyed working in the wedding and event industry for many years. We feel fortunate to be able to combine our talents and backgrounds to bring a new wedding experience to local and destination brides. Since launching Scheme we have had the opportunity to meet and partner with vendors, media outlets and clients from around the country. We would like to thank the creative partners, mentors and members of the community who have supported and encouraged us throughout this process!" - Rissa, Jacqueline, Traci, and Tara

Learn more about services offered by Scheme: www.schemeevents.com

Read up on their many success stories: www.schemeevents.com/blog/

Be sure to check out their inspiring (and incredibly well made) promotional video, just click on the video image link below to view!



Photography: Courtesy of Artistic Imaging (www.artisticimaging.com)



Video: Courtesy of Memory Lane Video (www.mlvnv.com)

Alumni Spotlight - Interview with Linda Barney



TISOH is proud to highlight **Linda Barney**, alum of the FASTTrack Conference Management and Event Planning Certificate Program. Linda has a young heart and a love to explore. A professional teacher her whole life, Linda came to TISOH to start a new second career. She has five amazing children and nine wonderful grand kids. Linda enjoys kayaking and hiking in her state of Washington.

1. What attracted you to the event profession?

Teaching in the fields of Family and Consumer Science and Marketing Education for fourteen years allowed opportunities to create and organize numerous conferences and events. It got into my blood and seemed a natural fit after leaving education.

2. Tell us about your TISOH experience. What course(s) did you take? What aspect was the most rewarding?

The decision to enroll in the accelerated course of "Conference Management/Event Planning" at TISOH was a major one because I made it at a turning point in life when I was 54 years old. I learned I have courage, can still assimilate new knowledge, and opportunities do abound for those in my age range. My time spent at TISOH, living in the Vegas area and meeting some wonderful people will be numbered as one of my favorite phases in life. My instructors and those in administration were helpful in improving my computer skills, answering questions, introducing me to successful people in the field of "Conference Management/Event Planning", and made classroom learning worthwhile.

3. As an Activities Coordinator, what do your responsibilities entail? What is the best part of your career?

The main responsibility in my new career as an Activities Coordinator at an Active Adult Retirement Community entails creating and organizing activities and events to bring back pleasant memories of the past and create memorable experiences not yet realized. This involves booking entertainment, arranging trips for grocery shopping and errands, organizing day trips to places of interest, celebrating

birthdays, exercising clubs, scheduling presenters on topics of interest, getting us movies, producing

birthdays, overseeing clubs, scheduling presenters on topics of interest, setting up movies, producing events bringing a magical moment in the life of my residents, etc. The most rewarding aspect of my position is seeing the smile on a resident's face and the joy in their eyes for services rendered. Does this not appear as a "Dream Job?"

4. If you were to give advice to someone looking to become an event planner, what would it be?

If you are interested in my type of position I would recommend getting your Class C CDL with a passenger endorsement. Volunteer in as many events as you can anywhere you can, create a notebook of interesting ideas you come across, keep updated with computer programs used in the "Events" field and above all...know it may take time to get your foot in the door so use every resource and network you establish while at TISOH. Plus, establish those resources and networks.

5. What lessons did you learn from TISOH that you will always keep with you?

Take chances, appreciate those who assist you, form networks and create files of every idea you come across.

6. What do you find most challenging about working as an Activities Coordinator? Most rewarding?

In my field some of the residents are discouraged because they have lost some of their mobility, energy and thought processing skills. Though their spirit is willing...their body and mind frustrate their actions. Coming up with ideas to not cause frustration can be a challenge.

7. Do you have any comments you would like to share about your course at TISOH and your career?

With newfound courage and stressing through an accelerated course at TISOH but succeeding; I now know all things are possible. I broke free of limiting thoughts to enjoy every opportunity crossing my path and creating wonderful experiences.

8. In one word, how would you describe your experience with TISOH?

Possibilities

We want to hear from YOU!



Keeping in touch...

Got a new job? Trying to contact classmates? Getting married? Would you like to post an announcement in the next issue of **The Pineapple**? If so, please fill out the form by clicking [here](#)! We are always interested in informing our alumni and friends of significant situations that occur throughout your lives. Our stories are submitted by faculty, alumni and staff. We aim to provide a diverse selection to you! This is your newsletter, if there is something you want to see or that you

want to help make happen, please let us know! We are always open to suggestions. Your feedback and ideas are vital in our planning of alumni events and services.

Here is what some of our alums have been up to:

Karla De La Torre, CMEP & AFB, has been promoted to a CSM (Catering Sales Manager) at the Flamingo Hotel and Casino in Las Vegas, Nevada.

Well Done Karla!

Regina Wedelstedt, WCD, accepted a position as a Catering Assistant at J.W. Marriott Resort, Spa and Golf in Las Vegas, Nevada.

Congratulations Regina!

Leslie Frerking, AOC, was hired as an On-Call Concierge for MGM Grand Hotel & Casino in Las Vegas, Nevada.

vegas, Nevada.
Way to go Leslie!

Tamara Fulde, CMEP, accepted a position with the RIO All-Suite Hotel & Casino in Las Vegas, Nevada.

Great job Tamara!

Sandie Smario-Allison, AOC, was hired as a Concierge for Claremont Resort and Spa in Berkeley, California.

Congratulations Sandie!

THE INTERNATIONAL SCHOOL OF HOSPITALITY

3614 E. Sunset Rd, Suite 110, Las Vegas NV 89120

Tel: 702-947-7200

Fax: 702-947-7205

info@tiso.com

WWW.TISOH.COM



[Forward email](#)



This email was sent to info@tiso.com by info@tiso.com |
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

The International School of Hospitality | 3614 E Sunset Road | Suite 110 | Las Vegas | NV | 89120