

Les Clefs d'Or USA Funds Concierge Scholarship Program at The International School of Hospitality

By Timothy Lam MIBS MS, Executive Director

Sensitive to the impact that the downward economy is having on education, the only national association of professional hotel concierges, Les Clef d'Or, has teamed with The International School of Hospitality (TISOH) to offer Les Clef d'Or Scholarship for the school's Art of Concierge certificate program. In response to the generosity of Les Clef d'Or, TISOH will match the scholarship funds, thereby creating three scholarship opportunities for students - two for classroom study at TISOH, and one for online study. The value of these scholarships is about \$5,000

"We are very excited to have such a high profile and respected organization on board with us," commented Tim Lam, Director at The International School of Hospitality. "The concierge program at TISOH is intensely practical and enjoys the support and participation of the top Las Vegas Strip properties. These scholarships will enable prospective students to enroll regardless of their ability to pay."

The next semester for The Art of Concierge at TISOH begins January 27, 2009. Students interested in being considered for a scholarship should go to www.tisoh.com and download the scholarship application. Candidates will be reviewed based on career goals of becoming or being a concierge, and must be 21 years of age or older and have a high school diploma or GED. No prior experience in concierge is required.

The Art of Concierge course is one of the core curriculum courses offered by The International School of Hospitality. More than 30 TISOH Art of Concierge alums with no prior concierge experience have gone on to work at Las Vegas resorts.

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Jeanne Mills, Tyra Bell-Holland (not pictured) and Debbie Brumfield attend the Fall 2009 graduation at the JW Marriott Las Vegas on December 14th. Jeanne was honored with a plaque in appreciation for residing on the Advisory Board and for participating in the Art of Concierge panels with each class. There were ninety attendees on hand to witness the achievements of another proud TISOH class.

